

Media Release April 16, 2010

SATURDAY APRIL 24th, 2010

The 7th ANNUAL OTTAWA ECO-STEWARDSHIP FAIR

10 am - 5 pm RA Centre - 2451 Riverside Drive, Ottawa

www.OttawaEcoFair.ca

Earth Week - eat, live, play and think sustainability – it's a cultural revelation!

When it comes to the environment, every one of us can do a little something that can make a big difference. The 2010 Ottawa Eco-Stewardship Fair, the region's longest-standing environmental event, will showcase green living ideas, products and services at this year's 7th annual fair and provide people with the newest ideas for vibrant, safe, healthy and sustainable living.

The Eco-Fair is a volunteer event involving hundreds of hours of time, talent and support by community-minded sponsors keeping it affordable for 'ecopreneurs' and non-profit groups. It brings over 100 exhibitors and activities together under one roof. Last year's event attracted close to 5000 visitors.

LOCAL STORIES – for Earth Week April 19 to 24

Ottawa Eco-Stewardship Fair organizer and participants available for interviews:

Ted Cooke 613-737-5361 or cell 613-513-8692

Chair of 2010 Eco-Stewardship Fair Planning Committee. tedcooke@rogers.com

The Eco-Fair caps Earth Week in the Nation's Capital. It has become Ottawa's premier environmental event. It reflects all the elements of living a more sustainable planet friendly life and **this year highlights a new cultural element with Eco-Art, sophisticated local food, wine and beer exhibits.**

Juergen Weichert 613-747-7433 info@RideMore.ca

Owner: RideMore.ca Sustainable Transportation www.RideMore.ca

Juergen will help electrify your life and encourage you to join the electrical bicycle revolution. Now in his first year with a store front and with recent provincial approval of 'e-bikes' on roadways - **he's on the forefront of electric bicycle technology.**

Emma Inns 613-241-8354 emma@adorit.ca

Owner: Adorit Fair Trade Eco-fabric Boutique www.adorit.ca

After spending a number of years living and working in Tibet and India Emma returned to Ottawa with a unique collection of items and a commitment to fair trade practices. Adorit's clothing and accessories are made with recycled and reclaimed fabrics as well as a great variety of locally made organic cotton, bamboo and other types of "Eco fabric" products – **original, exclusive and ethical.**

James Birtch 819-994-5136

2010 Eco-Stewardship Award Recipient james.i.birtch@gmail.com

James Birtch is leading by example and inspiring others to do the same – true leadership! Locally, he is the founder of the Ottawa Biosphere Eco-City Pilot Project. He leads a team of 39 volunteers who have **created a model for urban centered regions to demonstrate innovative and practical ways to support nature and improve urban and rural life.**

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For more information contact:

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Media Liaison Contact EcoStewardship Fair Committee